

MEL PARKER - PCC, CPC



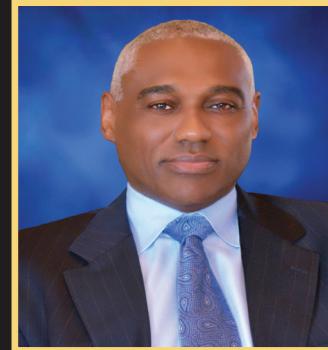
Mel Parker is a CEO, Executive Coach, Leadership Expert, and Culture Whisperer. He is also the best-selling author of The Parker Principles: 10 Leadership Force Multipliers.

Mel's unique leadership journey, combined with his career success at the Senior Executive level in Fortune 500 companies, equips him with unparalleled insights to share with senior leaders navigating complex challenges.

A graduate of the United States Military Academy, Mel began his career as a Second Lieutenant in the Field Artillery, serving in the 82nd Airborne Division. He completed advanced training at the US Army Airborne School and Ranger School, earning distinction as a combat veteran of Operations Desert Shield and Desert Storm.

After serving as Captain Parker, he transitioned to corporate America, embarking on a 25+ year journey with industry-leading organizations. Across his career, Mel has held several senior executive positions, including President, Managing Director, and General Manager.

Mel has delivered leadership expertise through executive coaching, leadership development workshops, and keynote addresses, with a special focus on Executive Communication & Presence, Strategic Decision-Making, Emotional Intelligence, High-Performance Teams, Coaching Leaders, and Organizational Trust.



EDUCATION / TRAINING / CERTIFICATIONS

- UNITED STATESMILITARY ACADEMY,WESTPOINT,NY
- B.S.,Major: Computer Science Minor: Electrical Engineering Dean's List
- **Professional Certified Coach** (PCC) - International Coaching Federation
- **Certified Professional Coach** (CPC) - iPECCoaching- ICF Accredited
- **Master Practitioner - Energy Leadership** (MP-ELI) -iPEC Coaching- ICF Accredited
- Advanced Certified Hogan Coach
- International Executive MBA Education
- CKGSB – China School of Business – Shanghai
- SKOLKOVO – Moscow School of Management – Moscow
- ISB - India School of Business – Hyderabad, India

REPRESENTATIVE ASSIGNMENTS

***.Over 6, 000 Hours of Professional Paid Coaching ***

Industry Expertise and Experience - Technology, Financial Services, Consumer Products, Food and Beverage, Sports and Entertainment, Transportation, Consulting, Healthcare, Legal

C-Suite Engagements - CEO, COO, CFO, CIO, CTO, CMO, CSO

Senior Leader Engagements (EVP, SVP, MD) - General Management, Sales, Marketing, Product Development, Supply Chain, IT, Services and Operations

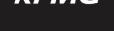
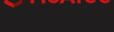
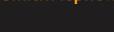
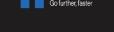
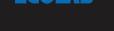
Expert Engagements in:

| | |
|-------------------------------|------------------------------------|
| Master Level Coaching | Trust Relationships |
| Skills Emotional Intelligence | Productive Networks |
| High Performance Teams | Internal Culture & Political Savvy |

New to Role or New to Organization - First 100 Days

ROI of TTLO Coaching: Proven Results

CLIENT LIST

| | |
|---|---|
|  accenture |  AT&T Kearney |
|  Allstate |  BCG |
|  CBRE |  Cisco |
|  DELL |  EATON |
|  ERNST & YOUNG |  intel |
|  70ERS |  JOHN DEERE |
|  KPMG |  Katten |
|  McAfee |  MCKESSON |
|  Microsoft |  LEO |
|  NBA |  PEPSICO |
|  Smith+Nephew |  NetApp |
|  Walmart |  BRINKS |
|  Citi |  ECOLAB |
|  Insight |  Johnson & Johnson |
| | Morgan Stanley |

ROI of TTLO Coaching: Proven Results



| Leadership Impact Area | Performance Gains | Diagnostic Signals |
|---------------------------|-------------------|--|
| Executive Presence | +30% | Post-engagement 360 Feedback |
| Communication Clarity | +28% | Stakeholder Narrative Themes |
| Emotional Intelligence | +25% | Peer/Direct Report Interviews |
| Trust & Authenticity | +22% | Cross-level Stakeholder Input |
| Inspirational Leadership | +20% | Team/Org Climate Surveys |
| Resilience & Adaptability | +18% | Stress Handling & Performance Indicators |

Average Growth in 18 Feedback-based Strengths: **+12%**

Average Reduction in 12 Opportunity-based Concerns: **-27%**

6,000+ hours of paid executive coaching across 85 leaders and 45 client companies

ICF MCC (Master Coach) = (2,500 hrs / 35 leaders), places TTLO in the top 1-3% of coaching practices worldwide.