

MEL PARKER - PCC, CPC



Mel Parker is a CEO, Executive Coach, Leadership Expert, and Culture Whisperer. He is also the best-selling author of The Parker Principles: 10 Leadership Force Multipliers.

Mel's unique leadership journey, combined with his career success at the Senior Executive level in Fortune 500 companies, equips him with unparalleled insights to share with senior leaders navigating complex challenges.

A graduate of the United States Military Academy, Mel began his career as a Second Lieutenant in the Field Artillery, serving in the 82nd Airborne Division. He completed advanced training at the US Army Airborne School and Ranger School, earning distinction as a combat veteran of Operations Desert Shield and Desert Storm.

After serving as Captain Parker, he transitioned to corporate America, embarking on a 25+ year journey with industry-leading organizations. Across his career, Mel has held several senior executive positions, including President, Managing Director, and General Manager.

Mel has delivered leadership expertise through executive coaching, leadership development workshops, and keynote addresses, with a special focus on Executive Communication & Presence, Strategic Decision-Making, Emotional Intelligence, High-Performance Teams, Coaching Leaders, and Organizational Trust.



EDUCATION / TRAINING / CERTIFICATIONS

- UNITED STATES MILITARY ACADEMY, WESTPOINT, NY
- B.S., Major: Computer Science
Minor: Electrical Engineering Dean's List
- **Professional Certified Coach**
(PCC) - International Coaching Federation
- **Certified Professional Coach**
(CPC) - iPECCoaching- ICF Accredited
- **Master Practitioner - Energy Leadership**
(MP-ELI) - iPEC Coaching- ICF Accredited
- Advanced Certified Hogan Coach
- International Executive MBA Education
- CKGSB – China School of Business – Shanghai
- SKOLKOVO – Moscow School of Management – Moscow
- ISB - India School of Business – Hyderabad, India

REPRESENTATIVE ASSIGNMENTS

***.Over 6, 000 Hours of ProfessionalPaid Coaching ***

Industry Expertise andExperience - Technology,Financial Services, ConsumerProducts,Food ndBeverage,Sports and Entertainment, Transportation, Consulting, Healthcare, Legal

C-SuiteEngagements - CEO,COO,CFO,CIO,CTO,CMO , CSO

Senior Leader Engagements(EVP,SVP,MD) - General Management, Sales, Marketing, Product Development, SupplyChain, IT, Services and Operations

ExpertEngagements in:

- Master Level Coaching
- Trust Relationships
- Skills Emotional Intelligence
- Productive Networks
- High Performance Teams
- Internal Culture & Political Savvy

New to Role or New to Organization - First 100 Days

ROI of TTLO Coaching: Proven Results

CLIENT LIST

accenture

Allstate

CBRE

DELL

ERNST & YOUNG

76ERS

KPMG

McAfee

Microsoft

NBA

SmithNephew

Walmart

citi

Insight

ATKearney

BCG

CISCO

F&T

intel

JOHN DEERE

Katten

MEKESSON

PEPSICO

NetApp

BRINKS

ECOLAB

Johnson & Johnson

Morgan Stanley

ROI of TTLO Coaching: Proven Results



Leadership Impact Area	Performance Gains	Diagnostic Signals
Executive Presence	+30%	Post-engagement 360 Feedback
Communication Clarity	+28%	Stakeholder Narrative Themes
Emotional Intelligence	+25%	Peer/Direct Report Interviews
Trust & Authenticity	+22%	Cross-level Stakeholder Input
Inspirational Leadership	+20%	Team/Org Climate Surveys
Resilience & Adaptability	+18%	Stress Handling & Performance Indicators

Average Growth In 18 Feedback-based Strengths: +12%

Average Reduction In 12 Opportunity-based Concerns: -27%

6,000+ hours of paid executive coaching across 85 leaders and 45 client companies

ICF MCC(Master Coach) = (2,500 hrs / 35 leaders), places TTLO in the top 1-3% of coaching practices worldwide.