

Leadership Without Limits



Keynote Speaker

Executive Coach

Leadership Facilitator





MEL PARKER PCC, CPC, MP-ELI

LEADERSHIP FORGED IN BOARDROOMS AND BATTLEFIELDS

Leadership Credentials



Top-Tier Executive Coach & Global Keynote Speaker

ICF-Certified (PCC, CPC, MP-ELI) | Trusted advisor to Fortune 500 leaders, founders, and board members worldwide.



Global Executive Leadership

Former CEO, President, and SVP with \$5B+ P&L responsibility across North America, EMEA, South America, India, and Southeast Asia.



Industry Range & Impact

Expertise spans IT, Financial Services, Healthcare, Manufacturing, Government, Energy, Entertainment, Logistics, Food & Beverage, And Retail. Coaching and executive alignment experience at all leadership tiers — from VP to CEO.



Elite Military Foundation

West Point Honors Graduate | U.S. Army Ranger & Airborne School | Combat Veteran, 82nd Airborne Division



Corporate Leadership Track Record

Over 30 years with PepsiCo, Staples, Newell Rubbermaid, Dell Technologies, and Brinks — delivering sustainable growth and cultural transformation.

Board-Level Influence

Corporate Board Member



V2X (NYSE: VVX)



Coinstar (Apollo Global Company)



Team Red, White & Blue (Veteran Health)



Mel Parker PCC, CPC, MP-ELI

- President and CEO ● Corporate Board Director
- Executive Coach ● Public Speaker ● Leadership Development
- Servant Leader ● Culture Whisperer

Austin, Texas, United States. **Contact Info**

19,750 Followers **500+ connections**



Take The Limits Off



**United States Military
Academy at West Point**

“In my life, the single greatest barrier to living without limits has been fear. Every time—and I mean **every** single time—I’ve experienced a breakthrough, it’s because I stood face to face, eye to eye, nose to nose with a fear that once felt bigger than me... and had just enough courage to push through.”

— **Mel Parker, PCC, CPC**
The Parker Principles™



ORGANIZATIONS

- Public Board Director (NACD)
- Executive Leadership Council
- National Black MBA Association
- National Society of Black Engineers
- Team Red White and Blue – Veterans



CERTIFICATIONS AND ACCREDITATIONS

- Top 1% Global Executive Coach - +6,000 paid coaching hours
- International Coaching Federation Accreditation – PCC
- IPEC Certification– CPC (Certified Professional Coach)
- IPEC Certification – MP-ELI (Master Practitioner)
- National Speakers Association – Professional

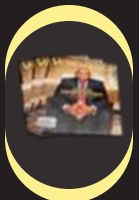
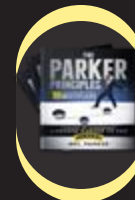


EXECUTIVE EDUCATION

- CKGSB - China School of Business - Shanghai, China
- SKOLKOVO - Moscow School of Management - Moscow, Russia
- India School of Business - Hyderabad, India
- BS, Computer Science/Electrical Engineering U.S. Military Academy, West Point, NY

PUBLICATIONS & AWARDS

- Best Selling Author of “*The Parker Principles: 10 Leadership Force Multipliers*”
- LinkedIn “**Top Leadership Voice**” and “**Top Executive Coaching Voice**” Designation and Badge Earned
- Named One of The Top 20 Coaches in Austin - #6
- Featured in Black Enterprise, Vetrepreneur Magazines
- Top 100 Most Influential Blacks in Corporate America



FROM AIRBORNE RANGER TO CEO - A FIELD-TESTED FRAMEWORK FOR LEADING WITH POWER, PURPOSE, AND PRINCIPLE.



Global Entertainment Company

The Parker Principles is more than a book - it's a force multiplier for any leader serious about impact.

This essential leadership framework delivers actionable principles for professionals at every stage of their journey - from high-potential emerging leaders to seasoned executives navigating complexity.



These are the commitments every leader must own to multiply their leadership impact and legacy

1. Commit to Lifelong Learning
2. Build Trust Through Authenticity
3. Lead with Courage - Dare to Fail
4. Prioritize Relationships Over Transactions
5. Master the Art of Listening
6. Own Your Power - No Excuses
7. Practice Relentless Humility
8. Lead with Conviction - Believe in Something
9. Strengthen Body, Mind, and Presence
10. Be a Beacon of Enthusiasm and Optimism

The concepts and thought processes in this book exceed any leadership book I've read before.

- CBRE Executive Leader





WHAT IT LOOKS LIKE WHEN LEADERSHIP COMES TO LIFE

Event

The 56th Annual Food Marketing Conference - over 500 top food industry executives gathered to connect, lead, and reimagine post-pandemic momentum.

Mel Parker: Featured Closing Keynote

Delivered high-energy, executive-level insight on leadership, emotional intelligence, and the power of character.

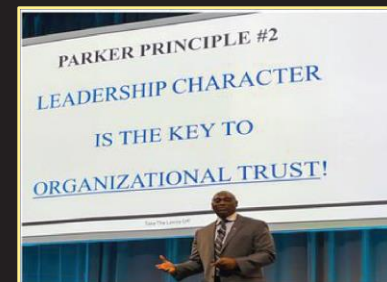
Outcome



Shared stage with Indra Nooyi & Jason Dorsey

Received standing ovation and full-capacity engagement

Immediate post-keynote interaction at book signing & TTLO activation booth



This group may be too senior and too serious to get up on their feet..."

They got up. They got loud. They got it.

Core Message

Leadership matters. Character matters. Live without limits.

SIGNATURE KEYNOTES & LEADERSHIP WORKSHOPS



Transformational Experiences That Move People to Action



Inspirational & Servant Leadership

Unlock power. Multiply performance. Activate purpose.

A high-energy keynote combining battlefield grit with boardroom mastery. Learn how to lead with humility, clarity, and courage while motivating teams to exceed expectations. Audiences walk away ready to serve boldly and lead decisively.



Emotional Intelligence

Feel. Respect. Connect.

EQ is the new executive currency. This session breaks down the neuroscience and behaviors behind emotional intelligence and shows leaders how to amplify their impact through empathy, awareness, and connection.

Leadership Equation

IQ × EQ × CQ = Lasting Influence



High-Performance Teams

Strong teams don't happen by accident.

This workshop delivers battle-tested frameworks and communication strategies to build trust, resolve conflict, and drive collective results. Leaders leave with actionable tools to align individuals into unified, resilient teams.

SIGNATURE KEYNOTES FOR STRATEGIC AND AUTHENTIC LEADERSHIP



The Leadership Superpower: Intellectual Curiosity

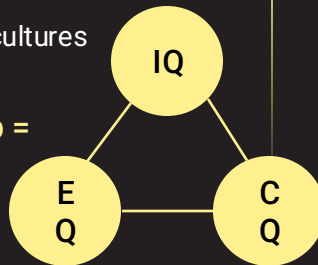
Great leaders never stop learning. They get curious, not complacent.

Intellectual Curiosity (CQ) fuels the pursuit of knowledge, innovation, and deeper human understanding. Recognized as one of the top indicators of leadership effectiveness and executive performance, CQ is your underleveraged edge.

This keynote explores

- How CQ enhances creativity, agility, and decision-making
- Why curiosity is the hidden accelerator behind growth and influence
- Practical tools to cultivate curiosity in teams and cultures

Great Leadership =



The Power of Courageous and Authentic Leadership

Lead with truth. Build trust. Inspire results.

In a world overloaded with noise, the leaders people follow are those who lead with conviction. This session equips leaders to:

- Navigate ambiguity and fear with clarity
- Lead with transparency without losing authority
- Build trust that sustains high performance across teams

Leaders leave with a toolkit for courageous decision-making, relationship-building, and cultural influence.

KEYNOTES ON CULTURE, INCLUSION, AND FUTURE-READY LEADERSHIP



Leading Across Cultures and Generations

One workforce. Many worlds. One leader who unites them all.

Today's leaders manage teams that span up to five generations, multiple cultural norms, and countless perspectives. This session equips leaders to:

- Navigate generational differences with clarity and empathy
- Build inclusive team cultures rooted in authenticity and trust
- Recognize and overcome unconscious bias through practical, applicable techniques

You'll leave with tools to enhance collaboration, increase engagement, and lead across boundaries - with credibility and care.

Creating a Culture of Innovation and Relentless Customer Focus

Innovation is not an event. It's a leadership behavior.

Disruption doesn't wait — and neither can leadership. In this session, you'll explore how to:

- Build innovation into your team's daily mindset, not just special projects
- Combine business development with continuous value creation
- Lead high-trust sessions that unlock creativity from your teams and your customers

Participants leave with a blueprint for integrating innovation into culture, strategy, and performance.

KEYNOTES THAT TRANSFORM HOW LEADERS SHOW UP IN CRUCIAL MOMENTS



Because leaders don't get second chances at first impressions.

Transformational Leadership: Own Your Power

Step into your full leadership impact - and lead with clarity, confidence, and purpose.

This keynote helps leaders:

- Expand their leadership identity and personal influence
- Use 360-feedback to drive self-awareness and growth
- Build a strategic development plan grounded in productivity, presence, and data-backed decision-making

Outcome: Leaders leave with a sharper understanding of how to align their values, behaviors, and impact at scale.

Leader Transitions: The Critical First 100 Days

What you do in the first 100 days will define your next 1,000.

Whether stepping into a new role, new company, or new challenge, this keynote equips leaders to:

- Navigate executive onboarding with strategy and speed
- Avoid common traps that derail first-year performance
- Apply proven frameworks to gain trust, deliver clarity, and accelerate results

Insight: 60–70% of new executives fail not from skill, but from mismanaging the transition. This keynote prevents that.

MASTER-LEVEL COACHING & COMMUNICATION FOR HIGH-PERFORMANCE LEADERSHIP



**Develop the power to influence energy, behavior, and performance
- moment by moment, leader by leader.**

No Limits Coaching is a transformative leadership experience built around Mel Parker's best-selling book, *The Parker Principles: 10 Leadership Force Multipliers*. This master-level program develops leaders into authentic, energized, and deeply impactful coaches — capable of inspiring performance through everyday choices and presence.

This keynote explores

- Build their unique leadership coaching style anchored in their natural energy
- Influence the full spectrum of human performance: mental, emotional, physical, and cultural
- Coach individuals and teams to reduce burnout, increase engagement, and elevate results
- Lead powerful 1:1 conversations that foster ownership, trust, and growth.
- Create action plans and intervention strategies that transform how people "show up" at work

This is not surface-level coaching. It's the internal shift that creates sustained external results - and turns good leaders into force multipliers.



MASTER-LEVEL COACHING IN INFLUENCE, STORYTELLING & PERSUASIVE COMMUNICATION

Influence Through Energy, Resilience, and Executive Presence

Lead with purpose. Speak with power. Inspire with intention

This session helps leaders:

- Strengthen their presence by aligning personal energy, mental resilience, and clarity of purpose
- Communicate vision with conviction, authority, and authenticity
- Master the art of influencing without forcing - using consistency, values, and voice

Outcome: Build the confidence and stamina to move people - not just speak to them.

The Power of Storytelling and Active Listening

Words build trust. Listening builds loyalty. Together, they create momentum.

This session equips leaders to:

- Use storytelling as a strategic leadership tool to inspire, align, and activate teams
- Hone advanced listening skills to increase clarity, credibility, and ownership
- Translate communication into real behavioral shifts and long-term engagement

Outcome: Learn how to command attention and deliver lasting influence in every conversation.

FEATURED CLIENTS(1)



Financial Services/ Banking/Insurance

Morgan Stanley

citi



Allstate



WESTFIELD
INSURANCE
Sharing Knowledge. Building Trust.®

Technology (Hardware & Software)

intel

DELL



Microsoft

CISCO



McAfee



NetApp

ATLASSIAN

eb
episodesix

RetailMeNot

Professional Services

BCG

accenture

ATKearney

KPMG

ERNST & YOUNG

EY

FEATURED CLIENTS(2)



Healthcare and Pharmaceuticals

Johnson & Johnson



*Region North America & comprised of LEO Pharma's U.S. and Canadian affiliates

McKesson

Empowering Healthcare

Smith+Nephew

AVANTOR
PERFORMANCE MATERIALS

Sports & Athletics



Retail & E-Commerce

Walmart

Chemicals and Environmental

ECOLAB

Electrical & Energy Management

EATON

Powering Business Worldwide

Entertainment and Media

UNIVERSAL

UNIVERSAL MUSIC

The New York Times

ep ENTERTAINMENT
PARTNERS

Nexstar
MEDIA GROUP, INC.

FEATURED CLIENTS(3)



Aerospace & Defense



GO BEYOND

Food & Beverage



Constellation Brands

Legal Services

COVINGTON

COVINGTON & BURLING LLP

Katten

Commercial Real Estate & Services

CBRE



STRUCTURETONE

Higher

UF UNIVERSITY of FLORIDA

Agriculture & Industrial Machinery



JOHN DEERE

Transportation & Logistics

BRINKS



Radial
a bpost company



jetBlue

Government Services



LICENSES AND CERTIFICATIONS

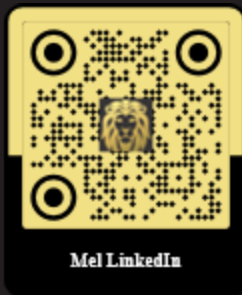




QR CODE & RESOURCE DROP

You don't have to do this alone. I've built tools, stories, and systems to multiply this moment.

LinkedIn



TTLO YouTube Channel



Take The Limits Off Website



**Signed Copy
The Parker Principles**





LET'S BUILD YOUR LEADERSHIP LEGACY

[Mel Parker 30 Minute Calendar Link](#)

Mel Parker
30 Minute Calendar Link



Let's Chat

✉ mel.parker@takethelimitsoff.com

🌐 www.takethelimitsoff.com

Leadership Without Limits

Take The Limits Off Website



Visit Website



KEYNOTE SPEAKING & LEADERSHIP FACILITATION TESTIMONIALS

Mel Parker

PCC, CPC, MP-ELI

| Take The Limits Off, LLC



WHEN LEADERSHIP TRANSFORMATION GETS PERSONAL



Just returned from the 40th Conference and
position for the National Black MBA
Association.. We were fortunate to have Mel as
the keynote presenter at the open plenary.
He is a phenomenal storyteller. He leveraged
his personal leadership journey to deliver
fantastic insights into core competences that
help leaders develop from good to great.
His book **"The Parker Principles"** is a must
read for aspiring and seasoned leaders, and the
personal experience is certainly time well
invested.

-Donald Comer
Chairman National Black MBA Assn.



Mel led a three-part Inclusive Leadership
series for us that was extremely well
received by our employees.
His direct and engaging storytelling style
captivated our audience, and his content
was relevant and empowering.
Those who will take the time to master
Mel's leadership principles will unleash the
potential to transform from managers into
leaders who will have the tools needed to
inspire and lead in a way that can transform
organizations.

-Sharon Brogdon, C.C.D.P
Head of Diversity and Inclusion
Retail Me Not



You are such a dynamic speaker!
What I loved most is that what you said was
employable and right on point.
I also loved how you demonstrated your
principles through the delivery of your
keynote such as getting to know someone
in in order to trust them.
Your experience and insights are truly
remarkable!

-Angela Mead, MA
Manager Leadership & Development, People &
Communications LEO Pharma Inc.



WHEN LEADERSHIP TRANSFORMATION GETS PERSONAL



Mel has the unique ability to authentically connect with an audience and weave his amazing personal and professional experiences into a compelling and impactful presentation.

I worked with Mel when he was the keynote speaker at a LEO Pharma leadership offsite at West Point, NY. Not only did Mel take the time prior to the session to understand our unique business challenges, but he also created a custom keynote presentation that was the motivational spark for the three days that followed.

I would recommend Mel to any organization that's looking for a partner to bring energy and practical business insights to their leadership development programs.

-John Tomasello

Head of HR and Communications LEO Pharma Inc.



Mel Parker is one of the most well-rounded keynote speakers that I have ever had the privilege of working with. Mel's personal background, military accomplishments, and corporate leadership experience allows him to connect with a wide array of individuals.

Mel took the time to understand the theme of our conference and customized his material to get the most impact for the audience.

Mel left an indelible impact on the audience from the "neck up" and from the "neck down." I look forward to working with Mel on future opportunities.

-Joe McClain

Director Supplier Diversity Eaton



Mel Participated in our annual executive training as our keynote speaker.

Not only did Mel take the time to really get to know our team, our objectives and desired outcomes, he truly made it a point to connect with us.

His presentation was not only engaging, but it was also meaningful, personal and incredibly authentic.

Our entire team walked away feeling energized.

Leadership was epitomized through his storytelling that evening and we are incredibly grateful to have met Mel!

-Natasha Soobramanie

Manager Organizational Development Insight



ENERGY THAT MOVES THE ROOM. CONTENT THAT MOVES THE MISSION



Mel, I can already feel the energy after the keynote, thank you for coming and sharing your wisdom.

My phone was blowing up with lessons and accolades from the session! Thank you for an amazing session. You left us inspired and energetic

-Gerri Tunnell
SVP Global Marketing
Dell Technologies



Mel came to speak at one of our annual JetBlue conferences, and he was absolutely fantastic.

Mel has an energy that is contagious, and he kept the audience 100% engaged.

Mel's story is inspiring, and his leadership principles are simple and elegant which makes it easy for the audience to connect.

He also injects humor and fun into the session. We are already getting requests for Mel to come back to future conferences!

-Margo Heller
General Manager Values Relations
JetBlue Airways



I had the privilege of working with Mel on a keynote address to kick-off a senior manager onsite. His genuine interest in the uniqueness of our organization came through from the very beginning.

Come game day, Mel was vibrant – his energy and enthusiasm were incredibly infectious. His ability to connect with a diverse audience through anecdotes and humor is remarkable.

-Michelle Morrow
COO – Investment Management
Compliance Morgan Stanley



I had the pleasure of engaging Mel as the opening conference keynote speaker for the CBRE (AANG) National Conference. Mel delivered above and beyond.

Immediately, Mel established a connection and credibility with the audience by being authentic and vulnerable by showing the audience who he is as a person and sharing his journey.

His keynote message carried on throughout the remainder of the conference...

-LaToya Everett, MBA
Experienced Risk Management
Professional CBRE



WHY MEL PARKER IS THE ONLY CHOICE FOR YOUR NEXT LEADERSHIP EVENT

Global Biotech Firm

Mel doesn't just speak to your team. He ignites them. Our event went from 'another meeting' to 'a moment we'll never forget.

Chief People Officer

Fortune 100 Consumer
Brand

We brought Mel in to inspire our executive leadership team. He didn't just inspire them—he shifted their mindset.

SVP, Talent & Culture

International
Investment Firm

Mel turned our leadership offsite into a transformation lab. The energy, clarity, and commitment he sparked is still echoing through our teams.

Managing Director

Aerospace & Defense
Corporation

Our company has hosted dozens of speakers. Mel is the first one who received a standing ovation. Twice.

VP, Learning & Development



WHY MEL PARKER IS THE ONLY CHOICE FOR YOUR NEXT LEADERSHIP EVENT

Global Entertainment
Company

Mel's keynote was powerful, humorous, human, and unforgettable.

He makes leadership principles feel personal and universal at once.

Chief Marketing Officer

Fortune 50 Tech Company

I watched a room full of senior engineers go from skeptical to spellbound.

Mel reached them through story, soul, and strategy.

Director of Engineering

Major Energy & Utilities
Company

Mel's presence on stage is electric.

His storytelling is raw, real, and riveting.

The lessons stick because they're lived.

Head of Global HR

National Retail Chain

We needed a speaker to kick off our leadership summit with fire.

Mel brought a full-blown inferno.

President



WHY MEL PARKER IS THE ONLY CHOICE FOR YOUR NEXT LEADERSHIP EVENT

Leading Financial
Institution

Mel took our values and turned them into verbs.

He made our mission feel alive again.

VP, Culture & Inclusion

Regional Healthcare
Network

The best keynote we've ever had.

Mel's message transcended job titles and hit us right in the heart.

CEO

National Nonprofit
Coalition

Mel makes you believe again-in leadership, in teams, and in your own ability to lead with impact.

Executive Director

Fortune 200 Industrial Firm

Mel redefined what authenticity means in leadership.

Our audience left more self-aware, more inspired, and more courageous.

Director, Organizational
Effectiveness



WHY MEL PARKER IS THE ONLY CHOICE FOR YOUR NEXT LEADERSHIP EVENT

Global Logistics
Enterprise

His keynote felt like a masterclass in emotional intelligence, delivered with humor and heart.

Learning Leader

Fortune 100 Software
Company

We expected motivation. What Mel delivered was transformation.

And he did it with humility, power, and poise.

SVP, Strategic Initiatives

National Insurance
Provider

If leadership is a language, Mel Parker is fluent.

He speaks with authority, empathy, and energy.

Executive Vice President

Major Hospitality
Group

The moment Mel stepped on stage, the energy shifted.

It was like watching leadership come alive.

Regional HR Leader



WHY MEL PARKER IS THE ONLY CHOICE FOR YOUR NEXT LEADERSHIP EVENT

Top 10 Consulting Firm

Mel's ability to customize his message for our audience made it feel like the keynote was written just for us.

Because it was.

VP, Diversity & Inclusion

Global Leadership Conference

From first contact to final standing ovation, Mel was a class act. Professional, powerful, and personal.

Program Chair

Large Regional Bank

Mel doesn't just leave you with ideas—he leaves you with actions. Our leaders left ready to lead at the next level.

Chief Strategy Officer

National Chamber of Commerce

Mel Parker is the gold standard of keynote speakers.

Every executive in that room walked out different than they walked in.

Board Chair



WHY MEL PARKER IS THE ONLY CHOICE FOR YOUR NEXT LEADERSHIP EVENT

VP, Global Talent & Leadership
Development

If you're planning a leadership
event
and Mel Parker isn't on your
stage; you're doing it wrong.





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You don't have to do this alone. I've built tools, stories, and systems to multiply this moment.

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TTLO YouTube Channel



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Leadership Without Limits

Take The Limits Off Website



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