

# MEL PARKER PCC, CPC, MP-ELI

- [Mel Parker Email](#)
- [Take The Limits Off Website](#)
- [LinkedIn Profile](#)

**Mel Parker** is a CEO, Executive Coach, Leadership Expert, and Culture Whisperer. He is also the best-selling author of *The Parker Principles: 10 Leadership Force Multipliers*. Mel's unique leadership journey, career navigation, and levels of success at the Senior Executive level in Fortune 500 companies provide him with unparalleled perspective and insights to share with any senior leader.

Mel graduated from the United States Military Academy as a Second Lieutenant in the Field Artillery and served in the 82nd Airborne Division. During his service, Mel also graduated from the US Army Airborne School and Ranger School. He is a combat veteran (Operations Desert Storm/Desert Shield). Captain Parker then transitioned from the military and embarked on a 25+ year journey in corporate America, working for some of the most prestigious organizations in their industries. Some of the positions he has held include:

- President of North America (Brinks)
- Managing Director of North America (Aggreko)
- SVP and General Manager of North America (Dell)
- SVP of Sales and Marketing, North America (Newell Rubbermaid)
- General Manager, Gatorade Business Manager (PepsiCo)

In roles as President, Managing Director, or General Manager, Mel has successfully led high-performance teams of multi-billion-dollar businesses and teams with over 20,000 employees.

Mel has delivered leadership expertise through executive coaching, leadership development workshops, and keynote addresses, with a special focus on:

- Inspirational Leadership
- Emotional Intelligence
- Multicultural and Multigenerational Teams
- High Performance Teams
- Organizational Trust
- Culture Power
- Transformational and Change Leadership



## Education / Training / Certifications

UNITED STATES MILITARY ACADEMY, WEST POINT, NY

B.S., Major: Computer Science  
Minor: Electrical Engineering  
Dean's List

Professional Certified Coach  
(PCC) - International Coaching Federation

Certified Professional Coach  
(CPC) - iPEC Coaching - ICF Accredited

Master Practitioner - Energy Leadership Index(MP-ELI) -iPEC Coaching - ICF Accredited

Advanced Certified Hogan Coach - Hogan

International Executive MBA Education –

CKGSB – China School of Business – Shanghai

SKOLKOVO – Moscow School of Management – Moscow

India School of Business – Hyderabad, India

## Representative Assignments

**\*\*\*. Over 3,000 Hours of Professional Paid Coaching \*\*\***

**Industry Expertise and Experience** - Technology, Financial Services, Consumer Products, Food and Beverage, Sports and Entertainment, Transportation, Consulting, Healthcare, Legal

**C-Suite Engagements** - CEO, COO, CFO, CIO, CTO, CMO, CSO

Senior Leader Engagements (EVP, SVP, MD) - General Management, Sales, Marketing, Product Development, Supply Chain, IT, Services and Operations

### **Expert Engagements in:**

Master Level Coaching Skills    Trust Relationships  
Emotional Intelligence            Productive Networks  
High Performance Teams        Internal Culture & Political Savvy  
New to Role or New to Organization - First 100 Days

## **My Mission as a Coach is YOU!**

### Specialty Areas

Communication Skills Diversity and    Relationship-Building /Networking  
Inclusion Emotional Intelligence        Transition Management /First 90  
Executive Presence Integrity            Days Influencing Others  
Presentation Skills / Public Speaking

### **As Your Coach, I will help you...**

- 1 See Yourself and Others More Clearly**
- 2 Understand Blind Spots and Triggers and New Ways to Respond**
- 3 Understand and Leverage Your Existing Strengths**
- 4 Build More Productive Trust Relationships and Networks**
- 5 Achieve What You Want -Professionally and Personally -**

## Client List

76ers    Accenture    AT Kearney

Aggreko    Allstate    BCG

Brink's    CBRE.    Cisco

Citi    Dell Technologies    Eaton

Ernst and Young    Intel    Insight

JetBlue    Johnson & Johnson

KPMG    Katten    LEO Pharma

McAfee    McKesson

Morgan Stanley.    NetApp

Nexstar.    NBA.    PepsiCo

Radial    Smith & Nephew

StructureTone Vectrus    Walmart

## Languages

English