



Mel Parker

Best Selling Author - Global Speaker
- Executive Coach - Leadership Guru



Media Kit



Mel Parker

Author Page

In today's chaotic and turbulent times, Volatility, Uncertainty, Complexity and Ambiguity are the new normal for business. To survive and thrive in this new world, organizations require an increased focus on hiring, training and retaining the leadership talent best equipped to succeed.

Along with scholarly research on leadership, **The Parker Principles** incorporates a unique leadership mosaic of personal experiences and learnings from a dynamic array of sources: West Point, U.S. Army Rangers, Combat and some of the best organizations in the corporate world.

Every organization has a growing list of needs to succeed: a powerful culture, talent retention, organizational engagement and increased productivity, innovation, resiliency, revenue and profits. Irrelevant of an organizations' needs, 99% of them can be achieved through great leadership. Great leadership is the single most powerful and enduring competitive advantage.

The Parker Principles is about sharing great leadership lessons and best practices that I wish someone would have shared with me decades ago. I present you with proven business and "combat" tested information. The information is hard hitting, transparent and direct – successes and failures. The best practices are practical and immediately actionable.

If you internalize the information and incorporate the best practices in **The Parker Principles**, I guarantee you will be a better leader, maybe even a great leader. Whatever your leadership level, you will be more successful, effective and productive while earning more trust, respect and admiration. Let's get to work.

Rangers lead the Way!



Mel Parker Bio

Mel Parker is an internationally recognized multi industry inspirational leader known for his ability to turnaround, transform and upgrade businesses while generating optimum value for shareholders, customers and employees.

He is currently President and Chief Executive Officer of Take The Limits Off, LLC, a leadership development, executive coaching and consulting firm based out of Austin, TX. As an international speaker and best-selling author, Mel has shared his leadership and success strategies with audiences from around the world.

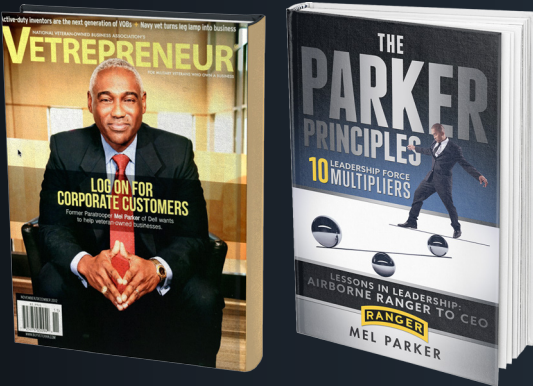
His most popular and requested topics: Authentic Leadership, Leading with Trust and Courage, High Performance Teams, Transformational Change Leadership and Executive Presence.

He has been featured in Black Enterprise, Savoy and Vetpreneur magazines. Along with various military and civilian awards, Mel was also named one of the Top 100 Most Influential Blacks in Corporate America in 2012 and then again in 2014.

Mel graduated from the United States Military Academy at West Point and served with distinction in the 82nd Airborne Division. During his service Mel graduated from Airborne School and Ranger School along with combat service during Operations Desert Storm and Desert Shield. Captain Parker transitioned from the military and embarked on 25-year journey in

corporate America with senior leadership roles at some of the best organizations on the planet. PepsiCo, Corporate Express(Staples), Newell Rubbermaid, Dell Computers, and Brinks. In the roles as President, Managing Director or General Manager, Mel successfully led multiple high performance teams of up to 14,000 employees delivering billions of dollars in annual revenue.

Mel currently serves on the Board of Directors for Vectrus (NYSE: VEC) and the of the National Black MBA Association. Mel also served on the Executive Advisory Board of Big Brothers/Big Sisters of Central Texas.



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Most Popular and Requested Topics



(Keynotes & Workshops)



Take the Limits Off Leadership

Designed to help any leader unleash the power, performance and potential of and team and organization. I will provide best practices and tools that will allow leaders to juggle competing demands, confidently motivate their teams to achieve optimum results, effectively navigate across the organization and never lose their composure. Designed to help managers become more efficient and effective leaders. High Energy presentation with real corporate world examples highlighting the implementation of these best practices and the results obtained for the team and the organization

Effective Communication – Storytelling, Listening and Relationship Building

Great stories can move mountains. The best storytellers have the power to persuade people to engage, and take ownership of an idea and give it their support.

Transformation and Change Leadership

Today's leaders serve as the catalyst for transformation and organizational change. All leadership is change leadership. What should you change and how?

The Power of Courageous and Authentic Leadership

With so many demands on a leaders' attention it is easy to get distracted or dissuaded from the mission. Unlock your power to lead with trust, authenticity and courage.

Leadership Force Multipliers – Humility and Optimism

This course will teach leaders how to leverage humility and optimism to motivate, engage and energize your team to overcome obstacles and find success in failures.

Leadership Force Multipliers – Belief, Strength and Confidence

Learn how to motivate and influence people by revealing your beliefs and vision with strength and confidence. Become the leader who creates change, results and makes a difference.

21st Century Leadership Across Cultures and Generations

Today's leaders can find themselves leading a workforce that spans four or five generations. This requires a different type of leader with a new and expanded mindset.

Building and Leading High Performance Teams

The world of business is built around teams. This course provides a comprehensive view and understanding of High Performance Teams as both leader and member.

Growth by Building and Leading A Culture Of Innovation And Customer Focus

Disruption equips organizations with the ability to overcome external threats and thrive in a volatile, uncertain, complex and ambiguous world. You must make innovation a habit.



Mel Parker is the best-selling author of *The Parker Principles: 10 Leadership Force Multipliers* and is a highly sought after Educator and Motivational Speaker. Mel has conducted dozens of seminars, training sessions and keynotes in the areas of leadership, trust, culture, productivity and success. His memorable and engaging keynotes and training are backed by decades of military and corporate knowledge and experience. He creates a unique and customized experience for all attendees. Mel offers expertise on a wide scope of topics ranging from leadership and organizational culture to team dynamics and customer service. Mel will customize a program unique to your organization for full or multiple day

programs. Lastly, Mel can provide organizations with business consulting services, drawing on his extensive experience, education, leadership skills and understanding of the corporate world. He owns a publishing company with a focus on helping soon to be authors and experts on leadership.

Why Mel Should Be Your Next Keynote Speaker

Mel has far-reaching experience and success as a leader in both the military and corporate world. Honing his skills in some of the most globally respected companies and in the face of extremely demanding and intense environments. Mel can reach and engage clients in multiple ways. Whether in his role as a keynote speaker, instructor in a classroom environment, or outside consultant, he will impart useful and vital business knowledge gleaned from his years as an Airborne Ranger in the 82nd Airborne Division and the corporate world with powerhouse companies like PepsiCo, Dell, Newell Rubbermaid and Brink's.

Mel provides a unique and inspirational message customized just for your organization. He provides real energy, real expertise and a real call to action. Attendees leave his sessions with pages of notes on new insights, best practices, action plans and strategies that can be successfully implemented immediately in the workplace. Mel Parker is a world-class speaker, a world class educator and a world-class businessman. This trifecta of qualities result in an unparalleled educational and inspirational experience for anyone fortunate enough to attend. Contact him today to learn more.

Most Popular Keynotes:

- Effective Communication – Storytelling, Listening And Relationship Building
- Transformation And Change Leadership
- The Power Of Courageous And Authentic Leadership
- High Impact Leadership – Own Your Power
- 21st Century Leadership Across Cultures And Generations
- Building And Leading High Performance Teams
- Growth By Building And Leading A Culture Of Innovation And Customer Focus





Coaching

C-Suite And Board Advisory

In today's Volatile, Uncertain, Complex and Ambiguous world of business, the quality of an organization's leaders is a competitive advantage and the best predictor of an organization's success. Board of Directors and Senior leaders everywhere demand this competitive advantage. There is also a recognition of the obstacles and challenges of leadership development. Leadership development must be planned, purposeful and effective. Two of the most effective leadership development tools are leadership training and executive coaching. In order to raise the performance and results of your leaders and by default your organization, executive coaching and leadership training must be a customized and mandatory part of any leadership development strategy.

Senior Leadership And High Performance Teams

After serving in many senior executive roles, with some of the best known global brands and organizations, I am convinced of the need for every successful organization to have a strong and vibrant leadership development strategy. Leadership has a dominant role in the success of any organization, so preparing potential leaders to lead and current leaders to excel is worth significant investment of time, energy, and resources.

Executive 1 On 1

At Take The Limits Off, we recognize all three of these items are scarce resources and under great ROI pressure. Our overriding belief is the more efficient and effective the leader, the greater positive impact they have on the organization's bottom line. We never take your investment for granted and hold ourselves accountable for delivering superior results.

For additional details around Leadership Development Training and Executive One on Ones Services visit me at www.takethelimitsoff.com



Sphere of Relationships



CONTACT PAGE

Take the Limits Off Your Leadership, Your Team and Your Life

- Book Mel Parker Today!

info@takethelimitsoff.com

www.takethelimitsoff.com

Email: mel.parker@takethelimitsoff.com

- Stay Connected

<https://www.linkedin.com/in/melparker4/>

<https://www.facebook.com/mel.parker.921>

<https://youtu.be/krzf4Td3sEA>

